

IAPSMGCCON 2026

PITCH FOR PUBLIC HEALTH

Have an idea to make healthcare
better for everyone?

Pitch it. Build it. We will help it grow!



UP TO

₹2.5 LAKH

Non-refundable SSIP 2.0 grant
Mentoring and funding support
for shortlisted teams through PIERC

26-28 NOVEMBER 2026

PIERC, Parul University, Vadodara

YOUR IDEA. A HEALTHIER COMMUNITY.

Bring a fresh idea in any of these areas.



Digital Health

Apps, AI and tele-health tools



Elderly Care

Safe, simple care at home



Mental Health

Support that reaches every village



Screen Addiction

Healthy habits for young minds



Road Safety

Prevent road traffic accidents



Antimicrobial Resistance

Smarter use of antibiotics

**Have a different public health idea?
Bring it along too!**

WHO CAN PARTICIPATE?

Teams of 3 to 5 students. This event is exclusively for PG students registered in IAPSMGCCON 2026.

PG students from more than one institute can collaborate.

YOUR IDEA IN 10 CLEAR SLIDES

Follow this sequence so judges can understand your idea fast.

- | | |
|----|---|
| 01 | Title & Team
Startup name, team members, college |
| 02 | Problem Statement
The health problem, backed by real data |
| 03 | Target Users & Need
Who is affected and what is missing today |
| 04 | Solution Offered
Your idea in simple words |
| 05 | USP & Value Proposition
What makes you different and the benefit to users |
| 06 | Impact & Feasibility
How it improves access, equity and outcomes |
| 07 | Technology & Privacy
Simple workflow and how data stays safe |
| 08 | Business Model & Finances
Who pays, main costs and how you earn |
| 09 | Scale-up & Competition
Rollout plan and how you beat other options |
| 10 | Milestones & SSIP Ask
Your roadmap and how you will use the grant |

READY TO PITCH YOUR IDEA?

10

SLIDES AT MOST

7 MIN

TO PITCH

3 MIN

JUDGES' Q&A

Focus on the essentials

Spend most of your time on the problem, solution and USP.

Keep it clear

Use one key idea per slide, with big text and few words.

Show the evidence

Support your problem with real data or field experience.

Explain your grant request

Show clearly how the SSIP grant will help you build a prototype.

SCAN TO REGISTER

**Turn your public health idea
into a real prototype.**

26-28 November 2026

PIERC, Parul University, Vadodara



FOR QUERIES

iapsmgc.conference@paruluniversity.ac.in

Organised by Dept. of Community Medicine, PIMSR, Parul University
In collaboration with PIERC